

January 9, 2004

Dear Colleagues:

I am writing to invite your students to participate in our 12th Annual NABJ Broadcast Short Course **March 24-27, 2004**. I am also requesting your assistance and cooperation in our selection of our short course participants. Please note once again, there is **no charge** to the selected participants to attend. **We provide most meals for everyone and housing for students traveling more than 60 miles.**

The National Association of Black Journalists is a 27-year old organization with over 3,000 members, and it is presenting a three-day seminar at North Carolina A & T State University designed to acquaint African American college students with behind-the-scenes jobs in the broadcast industry. The **NABJ Student Broadcast Short Course** is aimed at encouraging more African American journalism students to pursue television management as a career. The project will give students access to African Americans who currently work as news directors, producers, writers, assignment editors, directors, etc. at some of the top television stations in the country. This experience will also give the students hands-on experience and a practical understanding of what these jobs entail.

While there is no limit to the number of students from your university that may apply, I am asking you to **personally recommend two-three** of those students. In your selection process, please consider the following:

- **Experience:** Students should have demonstrated the capability to **perform** the job they have selected on their application with little or no instruction. Resumes' should reflect media experience from media facilities, on or off campus.
- **Self-motivated**
- **Eager to learn**
- **Minimum 2.5 G.P.A.** Transcript or your verification of G.P.A on university letterhead will be accepted.
- **Juniors or seniors enrolled in a four-year accredited college or university with a declared major in broadcast journalism or communication.**

Please find enclosed an application and a flyer for posting. Also, please note the **application deadline is Tuesday, February 10, 2004, and all applications should be mailed to me.** If you have any questions, please call me at (336) 334-7221. We look forward to your students' participation. Again, I extend many thanks for your assistance and cooperation. This is truly an experience your students will find rewarding and challenging.

Sincerely,

Nagatha Tonkins
Site Project Director

Enclosures